

PERSONAL INFORMATION

We collect Personal Information when you knowingly provide it, including when you register for the newsletter, contact us, or request information. Personal Information is information that may be used to identify or locate an individual, like a person's full name, postal address, e-mail address, or phone number, as well as other non-public information that is associated with this Personal Information. We use your Personal Information to send communications, to respond to your enquiries, and to send marketing and promotional messages. We will never sell your Personal Information to a third party and will only ever transfer it where necessary to facilitate sending of communications such as the use of marketing integrations like Mailchimp. You can unsubscribe at any point from our communications by using the unsubscribe link in the communications we send or by sending an unsubscribe request to us via our "Contact Us" page on our website. All data is stored in accordance with EU GDPR legislation and a Data request can be made via our "Contact Us" page on our website.

NON-PERSONALLY IDENTIFIABLE INFORMATION

We collect Non-Personally Identifiable Information automatically when you visit our Site. Non-Personally Identifiable Information is information that is not used nor intended to be used to personally identify an individual and is not associated with nor linked to Personal Information. This Non-Personally Identifiable Information we collect via the Site includes your Internet Protocol address, browser type, browser language, the date and time of your request, and the web page you have visited immediately prior to visiting the Site.

Beyond The Sons will make no attempt to track or identify individual users, except where there is a reasonable suspicion that unauthorised access to systems is being attempted. In the case of all users, Beyond The Sons reserves the right to attempt to identify and track any individual who is reasonably suspected of trying to gain unauthorised access to computer systems or resources operating as part of Beyond The Son's web services.

As a condition of use of this site, all users must give permission for Beyond The Sons to use its access logs to attempt to track users who are reasonably suspected of gaining, or attempting to gain, unauthorised access.

All log file information collected by Beyond The Sons is kept secure and no access to raw log files is given to any third party.

HOW WE USE COOKIES

Cookies are small text files stored on your computer when you visit websites. We use cookies to help identify your computer so we can tailor your user experience.

There are two 'flavours' of Cookies - 'Session' cookies and 'Persistent' cookies.

Session cookies are temporary and are deleted when you shut down your Web browser or turn off your computer. These are used to improve how you navigate through a website.

'Persistent' cookies remain on your computer until manually deleted or when they reach an expiry date. They hold information that is useful if you revisit the website, such as contact form details previously submitted.

You can disable cookies already stored on your computer, but this may stop our website and others from functioning properly. It may also cause saved login details, for example, to be deleted, so ensure you have a note of them before deleting all cookies.

ESSENTIAL COOKIES

The following is strictly necessary in the operation of our website. If you choose to allow them, cookies placed on your computer by our website will, where applicable:

No current essential cookies.

NON-ESSENTIAL COOKIES

The following are not strictly necessary but are required to provide you with the best user experience and tell us, anonymously, which pages people find most interesting.

Functional Cookies

Typically used for tracking the pages you visit. Page tracking data is collated by Google on behalf of millions of website owners, providing anonymous data on which pages you visited, how you got there, the page you exited the website from and so on. It allows us to see which pages are more or less popular and helps us to make our website even better.

Targeting Cookies

These allow you, for example, to share pages with social networks such as Facebook (where applicable).

THE TABLE BELOW EXPLAINS THE COOKIES WE USE AND WHY

	Google Analytics: We use Google Analytics to monitor traffic levels, search queries and visits to this website.
	Google Analytics stores IP address anonymously on its servers in the US, and neither CIVIC or Google associate your IP address with any personally identifiable information.
<code>_utma, _utmb, _utmc, _utmz</code>	These cookies enable Google to determine whether you are a return visitor to the site, and to track the pages that you visit during your session.
<code>cc_social, cc_analytics</code>	Cookie Control: The cookie tool on this website remembers your privacy settings for the next time you visit the website. The cookie stores your preferences for both Social Media and Google Analytics Cookies.